

Amendments to the Claims

1. An integral mailer and frame, comprising:
 - a) a frame front panel having an aperture therein;
 - b) a frame rear panel foldably connected to the frame front panel along a first fold line, the frame rear panel including easel forming cuts;
 - c) a mailer rear panel foldably connected to the frame rear panel along a second fold line;
 - d) a mailer front panel foldably connected to the mailer rear panel along a third fold line; and
 - e) a closure flap foldably connected to the mailer front panel along a closure fold line.
2. The integral mailer and frame of Claim 1, wherein the frame rear panel includes a separation line intermediate the first fold line and the second fold line.
3. The integral mailer and frame of Claim 1, wherein the mailer rear panel and the mailer front panel are each contiguous pieces.
4. The integral mailer and frame of Claim 1, wherein the closure flap includes an adhesive area and a tear strip intermediate the closure fold line and the adhesive area.
5. The integral mailer and frame of Claim 1, wherein the frame front panel, the frame rear panel, the first fold line, the mailer rear panel, the second fold line, the mailer front panel and the third fold line are constructed to selectively dispose the panels in an over laying configuration having an order of the mailer front panel, the frame rear panel, the frame front panel and the mailer rear panel.
6. The integral mailer and frame of Claim 1, wherein the frame front panel is bonded to the frame rear panel along a pair of spaced apart lines.

7. A blank for forming a combined picture frame and mailer, comprising:

- a) a frame front panel having an aperture therein;
- b) a frame rear panel connected to the frame front panel along a first fold line;
- c) a mailer rear panel connected to the frame rear panel along a second fold line;

and

- d) a mailer front panel connected to the mailer rear panel along a third fold line, the mailer rear panel and the mailer front panel symmetrical about the third fold line.

8. The blank of Claim 7, wherein the frame rear panel is sized to occlude the aperture in the frame front panel upon folding the frame front panel along the first fold line to overlay the frame rear panel.

9. The blank of Claim 7 wherein the frame front panel is adhered to the frame rear panel to form a picture receiving pocket therebetween.

10-14 (Previously Cancelled)

15. (New) An integral mailer and frame comprising:

- a) a frame front panel having a picture display aperture;
- b) a frame rear panel foldably connected to the frame front panel along a first fold line, the frame rear panel including easel forming cuts;
- c) a mailer rear panel foldably connected to the frame rear panel along a second fold line;
- d) a mailer front panel foldably connected to the mailer rear panel along a third fold line;
- e) a closure flap foldably connected to the mailer front panel along a fourth fold line;

d) the first, second, third and fourth fold lines being sequentially arranged and substantially parallel one to another; and

e) the frame and mailer front and rear panels being of a size permitting the disposition of the panels in an overlaying configuration one against another.

16. (New) An integral mailer and frame as in Claim 15 wherein the frame rear panel includes a separation line intermediate the first fold line and the second fold line and in the overlying configuration, the frame rear panel and therefore both the easel forming cuts and the separation line being disposed between the frame front panel and the mailer front panel.